

Vishal Pandya

Product Designer

Ahmedabad, India

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EXPERIENCE

AppVentory — Product Designer

Ahmedabad, India — January 2024 - Present

- Designed the product from concept to MVP to full functional app.
- Conducted user research with 35+ users to define key flows.
- Presented design to 5+ stakeholders for faster decision-making
- Built a scalable design system used across all product modules.
- Created prototypes, reducing development rework by 18%.
- Incorporated feedback from 40+ users and stakeholders..
- Delivered 12+ features with product and engineering teams.

OpenXcell — Assistant Design Manager

Ahmedabad, India — April 2015 - January 2024

- Designed and scaled SEO-optimized B2B platform (GoodFirms) over 5+ years, increasing monthly traffic by ~450% and sponsorship revenue by ~340%.
- Led end-to-end product design for a crypto payment gateway, from user research to launch.
- Delivered web designs for 12+ clients across various domains.
- Mentored 4 designers, improving team output and consistency.
- Designed 25+ mobile apps across various domains
- Contributed to UX and product design for 4 in-house platforms.

Space-O Technologies — UI/UX Designer

Ahmedabad, India — December 2012 - April 2015

- Designed mobile apps for iOS and Android for 12+ clients across healthcare, social media, and utility domains.
- Delivered design of 25+ in-house mobile apps across iOS and Android platforms.

EDUCATION

D.Y Patil University — Bachelor of Business Administration

Navi Mumbai, India — 2023 - 2026

Ambedker Institute — Diploma in Web Design & Multimedia

Ahmedabad, India — 2009 - 2011

I.T.I — Information Technologies

Ahmedabad, India — 2008 - 2010

PROFILE

Product Designer with 13+ years of experience building B2B SaaS and service-based products from 0 to launch. Skilled in UX/UI, design systems, and cross-functional collaboration. Proven track record of improving usability, scaling products, and delivering user-focused solutions across web and mobile platforms.

SKILLS

Design

UX Research, Wireframing, Design System, Product Design, Visual Design, Prototyping, Documentation

Design Tools

Figma, Adobe XD, Sketch, Photoshop, Illustrator, Miro, HTML, CSS

AI Tools

Figma AI, Gemini, ChatGPT

Soft Skill

Problem-Solving, Attention to Detail, Teamwork, Adaptability, Time Management, Creativity, Initiative, Learning Agility

LANGUAGES

English, Hindi, Gujarati

INTEREST

Fictional Writing, Movies, Cricket